

Exhibitor Prospectus and Sponsorship Opportunities

53rd Annual TSRC State Convention and Exhibition



May 14-16, 2024

Embassy Suites by Hilton San Marcos Hotel Conference Center

1001 E. McCarty Lane
San Marcos, Texas, 78666

Premiere Conference for Respiratory Therapists in Texas

The Texas Society for Respiratory Care (TSRC) State Convention and Exhibition is a three (3) day event offering continuing education for the largest gathering of respiratory therapists in the state. The meeting is composed of educational sessions directed to maximize the care capabilities of therapists of all experience levels and clinical backgrounds.

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Extensive Marketing Opportunities

Technology has always been at the forefront of respiratory care; where better to showcase it than the State Convention? The TSRC provides dedicated time each day for attendees to visit the exhibitors' booths. This year we will be centering non-educational activities around the exhibit hall. The TSRC Central booth, door prize giveaways, and meal services will all be conducted within the exhibition area to maximize traffic through the exhibit hall. Attendance has grown over the last five years! This equates to greater exposure for your company and products than ever before.

Who is the TSRC?

The TSRC is Texas' chartered affiliate of the American Association for Respiratory Care (AARC). The TSRC is a membership based professional society of over 2000 practicing respiratory therapists, educators and students. We focus on offering current, applicable, and high quality continuing education and political advocacy for respiratory therapists in Texas. Our members work in hospitals, clinics, durable medical equipment (DME) offices, home health and hospice companies, and many other health care and professional settings; we care for patients from birth to the end of life.



An Invitation to Participate

On behalf of the Texas Society for Respiratory Care State Program Committee and the Board of Directors, we are pleased to invite you to participate as an exhibitor at the annual TSRC State Convention and Exhibition. Our dates and venue for this year's event are May 14-16, 2024 in San Marcos, Texas. We at the TSRC understand the medical device industry has become increasingly more regulated and Marketing funds come under greater external and internal scrutiny for maximized effectiveness. We have assembled an event that we are sure you will both want to attend, and will be proud in doing so. We are sure to have a sponsorship package that fits your budget AND is sure to get you the contacts you desire. Our Prospectus outlines the opportunities for what we feel will be the best State Convention ever offered! If you have any questions, comments or concerns, please feel free to call or email me anytime.

Sincerely,

Mary Hart
TSRC President
president@tsrc.org

Erica Judie
TSRC Programs Committee Chair
program@tsrc.org

Jeff Bruner
Exhibitor Section Leader & Industrial Rep
Industrial-Rep-NW@tsrc.org

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Exhibit Hall Decorator

This year we will be using the Embassy Suites by Hilton San Marcos Hotel, Spa & Conference Center for exhibit hall setup. They have an in house Audio Visual Department that will be supporting you during the show and would like to take this opportunity to inform you of some important show-related information.

- All shipping to the show will be through the Hotel's Audio Visual Department.
- Additional Booth furnishings can be arranged through the Hotel's Audio Visual Department.

Once registered for an exhibit booth or sponsorship, a separate email will be sent with additional information. For questions regarding the "extra furnishings" you may contact them directly as below.

Michael Ermis

Audio Visual Supervisor

M: (512) 392-6450 ext. 2094

E: SanMarcosExhibitor@AtriumHospitality.com

Embassy Suites San Marcos Hotel Spa & Conference Center

1001 E McCarty Ln, San Marcos, TX 78666

GENERAL EXHIBIT INFORMATION

Opening ceremony and Networking Room

The Networking Room will be available May 14 from 0800-1600, for you to meet with any attendees of your choosing. This room will be set-up in a lounge style setup. There is also an opportunity for a Board Room Meeting area if desired. I would encourage you to take advantage of this opportunity. The opening of exhibits will be held on May 15th from 0900-1015.

Social

The "Networking Social" will be held on May 15th, in the evening from 1900-2100. This time is directly after the first day's presentations that end at 1700. We will offer games, hors d'oeuvres and a cash bar near the exhibition area.

Door Prizes and Booth Traffic Enhancers

The TSRC will be giving door prize giveaways and raffle items within the exhibit hall throughout the exhibition time. There will be a TSRC booth, "TSRC Central", located in the middle of the exhibition hall for attendee and exhibitor support. We are working on some really fun incentive activities to increase engagement in the exhibit hall. Stay tuned for more details! We will be reaching out to you for some specific information on your company or services to be included in these activities.

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Booth Decorating Contest

Help us display the theme of this year's convention, **Into the Future** throughout the exhibition hall by participating in the Booth Decorating Contest. Each attendee will be asked to go by the booths and vote for the best decorated booth by placing a ticket in a box at your booth which will help draw traffic to your booth! The winning booth will get a \$750 credit towards a booth or Platinum, Gold or Silver Level sponsorship in 2024!

Exhibit Installation Dates & Hours

Tuesday, May 14, 2024-----0900-1600

Exhibit Dates & Hours

Tuesday, May 14, 2024-----0800-1600 – Exhibit Setup and Networking Room available for meeting

Wednesday, May 15, 2024-----0900-1015 Opening of Exhibits

Wednesday, May 15, 2024-----12:20-1350 Lunch in Exhibition Hall

Thursday, May 16, 2024-----1200-1330 Lunch in Exhibition Hall

Exhibit Dismantle Dates & Hours

Thursday, May 16, 2024---- Exhibit dismantle must be complete by 1600 . No exceptions can be made.

Lead Retrieval

We will have lead retrieval for available for all vendors. Platinum, Gold, Silver and Bronze level sponsors will get the lead retrieval at no cost. For others who wish to purchase Lead Retrieval, we will send instructions upon booth assignment.

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TSRC State Level Sponsorships

All sponsorships package contents are good from January 1 to December 31, 2024; regardless of when you sign up. State level sponsorships will need to submit a company logo for promotion and publication.

Platinum - \$5,300.00

- State Convention + All Regional/District Meetings
 - 20'x20' premium showcase area in the state convention exhibition hall
 - Electricity, wifi, 3 tables, 6 chairs and waste basket provided at the state convention booth
 - Event registration for 6 individuals at the TSRC State Convention
 - Lead retrieval at no cost
-
- 2 standard sized booths with 2 attendees/booth at all regional/district meetings
 - Event registration for up to 4 individuals at each regional/district event
 - Electricity, Wi-Fi (where available), 2 tables, and 4 chairs provided at regional/district booths
 - Logo on the TSRC website and in all publications

Gold Level - \$3,300.00

- State Convention + 3 Regional/District Meetings
 - 10'x20' premium showcase area in the state convention exhibition hall
 - Basic electricity, wifi, 2 tables, 4 chairs and waste basket provided at the state convention booth
 - Event registration for 4 individuals at the TSRC State Convention
 - Lead retrieval at no cost
-
- 2 standard sized booths with 2 attendees/booth at 3 regional/district meetings
 - Event registration for up to 4 individuals at 3 regional/district event
 - Basic electricity, Wi-Fi (where available), 2 tables, and 4 chairs provided at regional/district booths
 - Logo on the TSRC website and in all publications

Silver Level - \$2,300.00

- State Convention + 2 Regional/District Meetings
 - 10'x20' showcase area in the state convention exhibition hall
 - Basic electricity, wifi, 2 tables, 4 chairs and waste basket provided at the state convention booth
 - Event registration for 4 individuals at the TSRC State Convention
 - Lead retrieval at no cost
-
- 1 standard sized booths with 2 attendees/booth at all regional/district meetings
 - Event registration for up to 2 individuals at two regional/district event
 - Basic electricity, Wi-Fi (where available), 2 tables, and 4 chairs provided at regional/district booths

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Bronze Level - \$1,300.00

- State Convention + 1 Regional/District Meetings
 - 10'x10' showcase area in the state convention exhibition hall
 - Event registration for 2 individuals at the TSRC State Convention
 - Basic electricity, wifi, 2 tables, 2 chairs and waste basket provided at the state convention
 - Lead retrieval at no cost
-
- 1 standard sized booth with 2 attendees/booth at one regional/district meetings
 - Logo on the TSRC website and in all publication
 - Event registration for up to 2 individuals at one regional/district event

Other Ways to Exhibit

State Conference Booth Only - \$900ea

- 10x10 booth provided with 1 table and 2 chairs
- Event Registration for up to 2 individuals at the state meeting.

State Conference Booth with Electricity - \$1000

- 10x10 booth provided with 1 table and 2 chairs
- Event Registration for up to 2 individuals at the state meeting

State Conference Booth Only -NON-PROFIT- \$700.00ea

- 10x10 booth provided with 1 table and 2 chairs
- Event Registration for up to 2 individuals at the state meeting

State Conference Booth with Electricity- NON-PROFIT - \$800.00ea

- 10x10 booth provided with 1 table and 2 chairs
- Event Registration for up to 2 individuals at the state meeting

Extra badges - \$100 each

Other sponsoring opportunities in addition to booth fees

Speaker sponsorship - \$1,500

Break sponsorship - \$800

Networking Social Sponsorship- \$1,000

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Exhibitor Application

To reserve exhibit space for any TSRC event, complete the online Exhibitor Registration application at www.tsrc.org. Hover over “State Convention” in the main menu bar and click “Convention Exhibitor Registration” after submitting the registration form, you will be directed to an “Online Store” to add your booth/sponsorship selections to your cart. You can pay by credit card or select “Bill Me” and download your invoice. Once received, the application will be reviewed and the exhibitor will be notified of acceptance. Exhibit space is assigned based on the package level purchased, the date the application is received, and the date payment is received.

Application Review

The TSRC will review all exhibitor applications to determine whether they satisfy basic criteria such as: the product/services described specifically relate to the practice or advancement of respiratory care; the exhibit is of informational value to respiratory therapists; and the product/services in the opinion of the TSRC are safe and effective.

Payments

Exhibitor space should be paid in full by credit card when submitting your signed Exhibitor Contract, however if you need to send a check for your **payment it must received by May 1, 2024**. Exhibitors will not be allowed to setup if the full payment has not been received by the TSRC. You will receive an auto generated receipt directed to the email address of the “Company Contact Person” listed on the application. **A late fee will be applied to any vendors who register within 30 days of the convention date of \$300. After April 12, 2024 late fee will be assessed.**

Restriction of Exhibits

The TSRC reserves the right to restrict or prohibit exhibits that are deemed unacceptable for any reason. This may include people, items, conduct, printed materials, or anything that may be objectionable to the exhibition. If such restriction occurs, the TSRC will not be liable for any refunds, rentals or exhibit expenses. The decision of the TSRC regarding exhibit applications is final.

All exhibitors must register through the TSRC online Exhibitor Registration form. Once the online form is received, exhibitors will be contacted so payment arrangements can be made. Exhibitor booth attendees must register through the TSRC Event website for name badges. Exhibitor registration cannot occur without full payment of package chosen. Once payment is received, a coupon code will be issued to be used for exhibitor personnel to receive free event registrations.

The number of attendee badges provided is identified by the package chosen. Issued badges are non-transferable. Anyone caught allowing another individual to use their issued badge will be asked to leave the premises or purchase their own badge. Guest passes for exhibitor personnel will not be issued. Additional exhibitor badges can be purchased for \$100 each. If an additional exhibitors wish to receive CRCE credits, they must register for the convention and submit an evaluation form for each session attended.

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Issuance of Continuing Education for Respiratory Therapist (CERT) credits for Exhibitors

All TSRC State Convention exhibitor booth attendees are eligible to receive free registration to the TSRC State Convention which allows you to be awarded CERTs. In order to receive your CERT certificate, you must:

- Register as an attendee (use promo code issued to your company to waive registration fee)
- Attend the lectures
- Scan in at the beginning and end of each session attended AND complete the speaker evaluation for each session attended. No credits will be given if both actions are not completed.

Exhibitor attendees are not eligible for CERT credits solely based on the purchase of an exhibition space.

EXHIBIT RULES AND REGULATIONS

TSRC Guidelines

No commercial promotional materials shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity, but they may not engage in sales activities while in the room where the educational activity takes place.

Commercial promotional materials may only be distributed on the exhibit hall floor.

Americans with Disabilities Act

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its booth space.

Regulations

All equipment must comply with federal, state and local electrical codes. All exhibitor equipment must be UL-approved. Exhibitors should contact the service provider with any special requirements.

Exhibitor Personnel

Exhibitors must staff their exhibit booth during the scheduled hours of the exhibit hall.

Facility Regulations

Exhibitors may not nail, staple, tack or otherwise affix anything to the ceilings, walls, painted service, fire sprinklers, columns or windows.

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FDA Regulations

Exhibitors must abide by all applicable Food and Drug Administrations (FDA) regulations, including but not limited to any or all approval requirements. Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the commercial promotion of approved drugs or devices for unapproved uses. Unapproved devices may be displayed only if they are the subject of an effective investigational device exemption (IDE) or if they are the subject of a pending 510(k) pre-market notification application. Any investigational product that is displayed or graphically depicted within the exhibit must (a) contain no claims of safety or effectiveness, (b) contain no comparative claims to other marketed products and (c) be accompanied by a sign clearly and prominently stating that the device is limited by federal law to investigational use and is not approved by the FDA for commercial distribution in the United States.

Exhibitors may not sell, commercialize, or take orders or names with respect to an investigational drug or device, or a device that is the subject of pending 510(k) application, unless limited to research or investigational use. These restrictions are not intended to limit the full exchange of scientific information regarding an investigational drug or device. If the FDA or a court of competent jurisdiction determines that a company's exhibit at the TSRC meeting is in violation of any FDA regulations, including but not limited to the promotional restrictions and rules described above, the company may be subject to sanctions, including but not limited to exclusion from exhibiting at subsequent TSRC meetings.

Concerns or questions regarding compliance with FDA regulations should be addressed to the FDA.

Fire and Safety Regulations

Exhibitors must comply with all federal, state and local fire and building codes that apply to the facility.

Food and Beverage

Exhibitors may distribute food and beverage items from their booth space upon TSRC approval. However, vendors should be aware of when food offerings will be available as a part of the convention.

Labor Regulations

Exhibitors are required to conform to the Embassy Suites By Hilton San Marcos Hotel, Spa And Conference Center labor regulations.

Music Licensing

Each exhibitor using music in conjunction with its exhibit is responsible for maintaining compliance with the appropriate music licensing organizations

Smoking

Smoking is prohibited at the event.

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Selling of Products and Services

Sales and order taking are permitted in the exhibit hall provided all transactions are conducted within the professional nature of the meeting. It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws. The TSRC reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

If exhibitors will be taking sales orders onsite, they are required to obtain a Texas Sales and Use Tax permit. For more information, or to apply on-line, please visit: <http://www.window.state.tx.us/taxinfo/sales/index.html>

The TSRC reserves the right to interpret and make final decisions regarding all rules and regulations.

GUIDELINES FOR SUPPORT

Supporting an event or educational activity not only offers a more rewarding experience for attendees, it maximizes your company's visibility. Support is not limited to these suggestions; the TSRC encourages new and creative ideas that contribute to the quality of the meeting.

Policy on Satellite Programs

The policies outlined in this brochure represent the only acceptable method for the provision of educational sessions at the convention. Satellite sessions, or those planned without the input or invitation of the TSRC, are not permitted before, during, or after the convention.

Cancellation/Downsizing Policy

Cancellation or requests to downsize packages will not be allowed.

Hotels in the area

We have a block of rooms for the following hotel, you can find the booking link on the 2024 State Convention [website](#).

Embassy Suites San Marcos - Hotel, Spa, and Convention Center

1001 East McCarty Lane

San Marcos, Texas 78666

Other hotels close to the convention center.

Homewood Suites by Hilton San Marcos, 451 Barnes Drive, San Marcos, Texas 512-667-7011

Hampton Inn & Suites San Marcos, 106 IH 35, San Marcos, Texas 512-754-7707

Hilton Garden Inn San Marcos, 2131 N. HWY 35 San Marcos, Texas 512-878-4411

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There are more hotels in San Marcos to choose from if these get booked. Google is your friend to find those.

For more information or if you have questions, please contact:

Jeff Bruner - Exhibitor Recruitment Section Leader

industrial-rep-nw@tsrc.org

(817) 821-4483